

# **nortonsmainscoop.com Website Privacy Policy**

## **We're committed to protecting and respecting your privacy.**

*Last updated: February 2020*

Norton's Main Scoop respects your right to privacy. This Privacy Notice page explains our policies regarding the collection, use, and disclosure of personal data when you visit us at [nortonsmainscoop.com](https://nortonsmainscoop.com). As a visitor to our site, you have choices as to how you'd prefer us to use your data.

Our goal is to share insightful content that you find valuable. When you share your information, we can offer you a more customized experience on our site. We recommend that you read this Privacy Notice in full to ensure you are fully informed. If you have any questions or concerns about our use of your personal information, then please contact us using the contact details provided at the bottom of this Privacy Notice.

By using our site, you agree to the collection and use of information in accordance with this policy. We may change this Privacy Policy from time to time, so please check back occasionally to ensure you're happy with the changes.

## **Definitions**

### **Service**

Service is the [nortonsmainscoop.com](https://nortonsmainscoop.com) website operated by Norton's Main Scoop.

### **Personal Data**

Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

### **Usage Data**

Usage Data is data collected automatically either generated by the use of the website or from the website infrastructure itself (for example, the duration of a page visit).

### **Cookies**

Cookies are small pieces of data stored on your device (computer or mobile device).

### **Data Controller**

That's us! The Data Controller is the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.

### **Data Processors (or Service Providers)**

Data Processor (or Service Provider) means any natural or legal person who processes the data on behalf of the Data Controller.

We may use the services of various Service Providers in order to process your data more effectively. See a list of our service providers in the services provider section of this document.

### **Data Subject (or User)**

That's you! Data Subject is any living individual who is using our Service and is the subject of Personal Data.

### **Information Collection And Use**

We collect several different types of information for various purposes to provide and improve our website experience for you.

## **Types of Data Collected**

### ***Personal Data***

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Cookies and Usage Data
- Payment information if you purchase something

We do not collect sensitive personal information or information about your race or ethnicity. We may use your Personal Data to contact you through newsletters, marketing or promotional materials, and other information that may be of interest to you.

You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

### ***Usage Data***

We may also collect information how the website is accessed and used ("Usage Data").

This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### ***Location Data***

We may use and store information about your location if you give us permission to do so (“Location Data”). We use this data to provide features, to improve, and to customize our website to optimize your experience.

You can enable or disable location services when you use our website at any time, through your device settings.

### ***Tracking Cookies Data***

We use cookies and similar tracking technologies to track the activity on our website and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier.

Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our site.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

## **Use of Data**

The personal information Norton’s Main Scoop may collect about you broadly falls into the category of information that you provide to Norton’s Main Scoop voluntarily. Parts of our website may ask you to provide personal information voluntarily, such as contact details to register an account, payment information for purchase products/services from us, contact details to subscribe to marketing communications and updates as to products and services and/or to submit inquiries to us. Norton’s Main Scoop uses the collected data for various purposes:

- To provide and maintain our website
- To notify you about changes to our website
- To allow you to participate in interactive features of our website when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our website
- To monitor the usage of our website
- To detect, prevent and address technical issues
- To provide you with insights and general information about our services and events, especially those you have enquired about, unless you have opted not to receive such information

## **Legal Basis for Processing Personal Data Under General Data Protection Regulation (GDPR)**

If you are from the European Economic Area (EEA), Norton's Main Scoops' legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

Norton's Main Scoop may process your Personal Data because:

- We need to perform a contract with you
- You have given us permission to do so
- The processing is in our legitimate interests and it's not overridden by your rights
- To comply with the law

## **Retention of Data**

Norton's Main Scoop will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws, tax or accounting requirements), resolve disputes, and enforce our legal agreements and policies.

Norton's Main Scoop will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

## **Transfer Of Data**

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Norton's Main Scoop will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Disclosure Of Data**

### **Legal Requirements**

Norton's Main Scoop may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Norton’s Main Scoop
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

## Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

### “Do Not Track” Signals

Our website does not support Do Not Track (“DNT”). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

### Your Data Protection Rights Under General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Norton’s Main Scoop aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us at [kim@gotonorton.com](mailto:kim@gotonorton.com).

In certain circumstances, you have the following data protection rights:

- **The right to access, update or to delete the information we have on you.** You can access or request deletion of your Personal Data by emailing us at [kim@gotonorton.com](mailto:kim@gotonorton.com) or filling out the Contact form at [nortonsmainscoop.com](http://nortonsmainscoop.com). You can update your contact information by clicking the **“update your contact info” link at the bottom of our emails.**
- **The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.
- **The right to object.** You have the right to object to our processing of your Personal Data.
- **The right of restriction.** You have the right to request that we restrict the processing of your personal information
- **The right to data portability.** You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.
- **The right to withdraw consent.** You also have the right to withdraw your consent at any time where Norton’s Main Scoop relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

## Service Providers

We may employ third party companies and individuals (“Service Providers”) to facilitate our website functionality, to host the website, to perform website-related services or to assist us in analyzing how our website is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## Marketing Automation

We may use third-party Service Providers to automate marketing actions in an attempt to nurture visitors with personalized and useful content based on visitor interactions with our website and past emails. You may request that we cease using your information for marketing purposes by emailing us at [kim@gotonorton.com](mailto:kim@gotonorton.com) or filling out the Contact form at [nortonsmainscoop.com](http://nortonsmainscoop.com).

## Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service.

## Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

## Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party’s site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## Children’s Privacy

Our website and any services that we provide on this Website are not intended for individuals below the age of 18 (“Children”).

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we shall take immediate steps to remove that information from our servers.

## **External Links**

If any part of the Website links you to other websites, those websites DO NOT operate under this Privacy Notice. We recommend you examine the privacy notices posted on those websites to understand their procedures for collecting, using and disclosing personal information.

## **Changes To This Privacy Policy**

We may update this Privacy Notice from time to time in response to changing legal, technical or business developments. When we update our Privacy Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy. We will obtain your consent to any material Privacy Notice changes if and where this is required by applicable data protection laws.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact Us**

If you have any questions about this Privacy Policy or concerns about our use of personal information, please contact us:

- By email: [kim@gotonorton.com](mailto:kim@gotonorton.com)
- By visiting this page on our website: [nortonsmainscoop.com](http://nortonsmainscoop.com)